



Olha Sydii

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Summary

As a Partnership Manager, I continuously strive to enhance my skills and abilities. With a specialization in law, a background in communications, and experience in building international connections, I bring a unique blend of expertise to partnership management. Purposeful and result oriented. I possess exceptional stress resistance and am driven by a strong desire to grow, constantly seeking new challenges and opportunities for personal and professional development. I am currently pursuing my Master's degree with a specialization in Constitutional Law at Kyiv Shevchenko National University.

Experience

Analyst/Advocacy Expert, Ukraine Facility Platform

May 2024 — Present / Kyiv, Ukraine

I develop detailed sectoral policy briefs that assess the potential for economic cooperation and growth within the industrial defense sector. This involves identifying key obstacles such as policies, practices, and other legal barriers, and providing actionable recommendations for overcoming these challenges. My role is crucial in shaping strategies to enhance the sector's development and facilitate effective partnerships.

CEO, UA Voice

February 2024 — Present / Kyiv, Ukraine

Given my extensive experience in media, I realized that I was no longer ready to work as an employee in the communications field. Therefore, I founded my own agency. I brought together professionals from various fields (SMM, PR, design, copywriting, video production). Now, my agency actively provides services to advocacy groups, charitable foundations, and community initiatives.

Senior Advisor, Caritas Ukraine

March 2023 — Present / Kyiv, Ukraine

Strengthened collaborative efforts with key partners to optimize the impact of Caritas Ukraine's initiatives. Engaged in ongoing efforts to identify areas for improvement in communication strategies, project management methodologies, and cross-functional collaboration.

Media Officer, Yulia Payevska (Taira)

November 2022 — August 2022 / Kyiv, Ukraine

Increased positive media coverage by 40% through proactive media outreach and relationship-building. Achieved a 30% decrease in response time to media inquiries, ensuring timely and accurate information dissemination.

Head of SMM Department, Gazeta.ua

February 2022 — February 2023 / Kyiv, Ukraine

Increased overall social media engagement by 50%: Implemented a comprehensive social media strategy that led to a substantial increase in overall engagement across multiple platforms. Boosted Instagram follower base by 75%: Devised a targeted growth strategy specifically for the organization's Instagram account, resulting in a remarkable 75% increase in followers over a six-month period.

Legal Department Intern - Ukrainian Strategic Initiative

May 2020 — November 2023 / Kyiv, Ukraine

Worked on international legislative acts regulating issues of national security. Analyzed the issue of the effectiveness of banning the activities of pro-Russian political parties. Analyzed legislative initiatives on reforming the Security Service of Ukraine for compliance with NATO standards.

Skills

Partnership Management

Strategic Planning
Relationship Building
Networking
Team Collaboration
Problem Solving

PR

Establishing communication
Awareness of different
media agendas
Research skills
Journalism
Brand Management

Project Management

Long-lasting Project
Management
Coaching
Task Management

Soft Skills

Public Speaking
Managing remote/virtual
teams
Leadership

Tools

- Management Tools:
Asana, Trello
- Email Marketing
Software: MailChimp,
SendPulse
- Facebook Ads Manager,
Google Ads, Twitter Ads
Manager
- Analytics and Reporting
Tools: Google Analytics,
Microsoft Power BI
- Bloomberg Law, Public
Access to Court Electron
Record

Head of Video Production, Free People Production

April 2021 — June 2022 / Kyiv, Ukraine

Improved video production efficiency by 30%: Streamlined the video production process by optimizing workflows, implementing standardized procedures, and leveraging technology solutions. Increased video views by 200%: Implemented a strategic approach to video production, including the creation of compelling and shareable content tailored to the target audience.

Head of Media Department, Capitulation Resistance Movement

April 2020 — January 2022 / Kyiv, Ukraine

Planned, executed, and led online and social media marketing tactics from conception to completion, resulting in wide range organization advancements (3x brand awareness and 2x engagement rate).

Increased media coverage by 40%: Implemented a comprehensive media strategy, including targeted press releases, media pitches, and strategic partnerships with international community of Ukrainians.

Head of Media Department, Youth Congress

June 2019 — August 2021 / Kyiv, Ukraine

Increased the brand awareness of the Youth Nationalist Congress on social media by 30%, the number of followers and engaging the audience by 40%. Boosted audience activity and attracting new participants to the Youth Congress events by 60%.

Member of the Association of Ukrainian Lawyers

November 2019 — Present / Kyiv, Ukraine

Organized scientific and practical conferences, meetings with prominent practitioners. Participated in the preparation and distribution of analytical and expert conclusions. Participated in the formation of public opinion through speeches in mass media.

Top Publications:

- “Comparative and legal analysis of the status of political parties in Ukraine and in EU countries”
- “Legal analysis of the constitutional consolidation of the rule of law principle in Ukraine and in European countries”
- “Postmodern trends in the development of the concept of the social state and human rights”
- “Peculiarities of ensuring and forming the principles of national security of Ukraine”
- “The question of the limits of freedom of activity of political parties”

Hobby:

- Photography: amateur that likes to capture emotions and the moment of beauty.
- Community service: Actively volunteer to help Ukrainian Army; awarded for 100 hours of volunteering by United States Department of States; organize and manage community service projects.

Training and seminars:

International Conferences

- Modern Research in Science and Education” - IV International Scientific and Practical Conference; Chicago, USA; 7-9 December 2023
- IX International Scientific and Practical Conference; Kyoto, Japan; 26-28 May 2021
- Achievements and Prospects of Modern Scientific Research — International Scientific and Practical Conference; Buenos Aires, Argentina; January 11-13, 2021

National Conferences

- Vectors for Improving the National Mechanism for the Protection of Human Rights Kyiv, 2021
- Human Rights in the Context of Building a Social Legal State in Ukraine; Kyiv, 2021
- Constitution of Ukraine: Value Dimension of 25 Years of State-Building and Lawmaking Experience; Kyiv, 23 June 2021
- Information Law: Current Challenges and Development Directions; Lviv, 25 November 2022

Workshops

- Workshop for Project Managers; 29-30 November 2019, Kyiv
- Civic Educational Week; Washington DC, February 2018

Programs and Clubs

- Member of the Youth Club of Fukuyama Democracy Frontline Center since November 2019, Tbilisi, Georgia
- Participating in Future Leaders Exchange Mentoring Program; November 2019 — April 2020

Knowledge of languages:

- Ukrainian, English - fluent (lived in English-speaking community during foreign exchange year — Arkansas City, KS, USA)
- Russian - average
- German - beginner